

CONTRACT

WGNT
720 Boush Street
Norfolk, VA 23510
(757)446-1000

<u>Contract / Revision</u>	<u>Alt Order #</u>
543969 /	07871816
<u>Product</u>	
DSCC	
<u>Contract Dates</u>	<u>Estimate #</u>
10/30/12 - 11/05/12	//1139
<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Senatorial Campaign Committee	11/02/12 / 11/02/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
WGNT	Jamie Andrus
<u>Special Handling</u>	
Do Not Mail	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
8217	Product Code
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

Great American Media
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals		
										Type	Spots	Amount
1	All	10/30/12	11/02/12	4-5p M-F CW	4p-5p		:30			NM	4	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	-TWTF--					4	\$115.00			
2	All	11/05/12	11/05/12	4-5p M-F CW	4p-5p		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	11/05/12	11/11/12	M-----					1	\$115.00			
3	All	10/30/12	11/02/12	6p-7p M-F	6p-7p		:30			NM	4	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	-TWTF--					4	\$210.00			
4	All	11/05/12	11/05/12	6p-7p M-F	6p-7p		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	11/05/12	11/11/12	M-----					1	\$210.00			
5	All	11/04/12	11/04/12	4-5p Sun	4p-5p		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	-----S					1	\$85.00			
6	All	11/04/12	11/04/12	5p-6p Sun	5p-6p		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	-----S					1	\$85.00			
7	All	11/04/12	11/04/12	6p-7p Su	6p-7p		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	-----S					1	\$95.00			
8	All	10/30/12	11/02/12	7p-8p M-F	7p-8p		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	-TWTF--					4	\$275.00			
9	All	11/05/12	11/05/12	7p-8p M-F	7p-8p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	11/05/12	11/11/12	M-----					1	\$275.00			
10	All	11/05/12	11/05/12	9p-10p Mon	9p-10p		:30			NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	11/05/12	11/11/12	M-----					1	\$330.00			
11	All	11/03/12	11/03/12	ACC Football	12p-CC		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	-----S-					2	\$500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

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Advertiser	Original Date / Revision
Democratic Senatorial Ca	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals		
										Type	Spots	Amount
N 12	WGNT	11/03/12	11/03/12	ACC Football	12p-CC		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12		-----S-				1	\$1,500.00			

Totals 22 \$6,095.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	22	\$6,095.00	\$5,180.75
Totals	22	\$6,095.00	\$5,180.75

Signature: _____ **Date:** _____

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